Please support Connecticut Lyric Opera’s 2007 Performance Year by advertising in CLO’s Playbill, to be used for the following performances in New London:

**April 20** – *Romeo et Juliette* by Ch. Gounod  
**November 16 & 18** – *La Boheme* by G. Puccini

Your ad, which will appear in the playbill of these performances, will reach an affluent audience of many of the area’s business leaders and decision makers. As an expression of gratitude, those choosing a ¼ Page Ad will receive a pair of tickets for one show, and those choosing a ½ Page or more will receive a pair for both! We thank you in advance for your consideration!

According to a recent survey by the National Endowment for the Arts, opera-goers are the most affluent and best educated audience of all of the performing arts. Another study revealed that opera has the fastest growing attendance rate of all performing art forms and more than 6.6 million people attend at least one opera annually!*